

gyro:

APPLICATION DEVELOPER JOB DESCRIPTION

SUMMARY

The Application Developer will work closely with client service executives (project managers), user interface designers, copywriters, and other application developers to complete interactive projects critical to our clients' strategic marketing.

ESSENTIAL DUTIES & RESPONSIBILITIES

- Develop websites and applications in C#, ASP.NET and/or LAMP stack using valid W3C XHTML and CSS
- Converting PSDs into standards compliant HTML and CSS
- JavaScript and jQuery development
- Design and develop SQL Server database components including schema, performance tuning, data access methods, and stored procedures
- Provide analysis of and input to end-user requirements
- Write application and database design documentation
- Adhere to development environment and testing processes

QUALIFICATIONS

- Bachelor's degree and 2 years industry experience OR 4 years industry experience
- ASP.NET 2.0, 3.0, 3.5, C#
- Strong command of HTML and CSS (HTML5 and CSS3 would be a bonus)
- AJAX
- Solid understanding of JSON, XML and interacting with public APIs
- Basic understanding of Windows server / IIS configuration/administration
- Extensive knowledge of jQuery and other JavaScript frameworks
- Solid understanding of cross-browser compatibility, web standards, and SEO best practices
- Photoshop
- Basic understanding of usability and user experience (UX) design
- Mobile and/or Facebook application development would be a plus