

gyro:

SENIOR MOTION DESIGNER JOB DESCRIPTION

SUMMARY

Global idea shop gyro is looking for a senior-level motion design creative. Expertise in motion design, animation, visual effects and editing required. No medium, technology, or executional hindrance should stand in your way of helping the gyro team deliver relevant idea-driven motion experiences. On behalf of the world class brands we represent you will have the opportunity to work on campaigns, content platforms, and branding initiatives across any type of motion execution imaginable: 3D, video editing, commercials, film pieces, animation for online, offline and broadcast use.

You must be a self-starter with a strong work ethic, a vivid imagination and excellent communication skills. You should understand brand-marketing objectives and proactively contribute to the evolution and success of the business by creatively bringing to life conceptual ideas using timeline-based programs. Working collaboratively and managing a growing motion design team will also be imperative.

This is a huge opportunity for someone who has the skill set and the conceptual thinking to apply to creative opportunities.

ESSENTIAL DUTIES & RESPONSIBILITIES

The ability to create quality ideas and execution through collaboration with integrated gyro teams is essential. Participation in the concept development and design ideation for projects is a large part of the team interactions used throughout the creative process. You should have the ability to interpret verbal direction into visual beauty and adapt to different design styles while adhering to various brand guidelines. You should be able to generate multiple distinct compositions while working within project schedules and deadlines and successfully interpreting the client's needs.

EDUCATION/TRAINING/EXPERIENCE

A strong background in timeline based animation programs and motion design is required. Design and or illustration experience and appreciation for the development of creative concepts is essential. Experience in concepting, story boarding and bringing ideas to life is the proof of your talent. Candidates must have a strong knowledge of any combination of the following programs: After Effects, Apple Motion, Video Editing Technologies (Final Cut / Premiere etc.), Adobe CS5 Suite Photoshop and Illustrator and 3D Animation skills on a preferred platform. Any other relevant hobbies and interest are important.